# THE ROLE AND EXPECTATIONS OF INTERNATIONAL INVESTORS

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## FOUR QUESTIONS

- (1) How to Attract Foreign Investment?
- (2) What Role do Foreign Investors Play?
- (3) What are Their Needs and Requirements?
- (4) What are the Implications and Priorities for -
  - Nigeria's Economic Policy?
  - The Nigerian Stock Exchange?

# (1) ATTRACTING FOREIGN INVESTMENT (contd)

- · Investment in People
- · Justice and Public Safety
- · Open, Democratic Process
- · Positive Investor Orientation
- · Etc.

#### **FACING REALITY**

- · TINA and Global Reality
- · Nigeria and Foreign Investors
  - (1) Multinationals (MNC's)
  - (2) Wealthy Private Investors(3) Professionals/Portfolio Investors
- · Establishing TRUST

## (1) ATTRACTING FOREIGN INVESTMENT

- · Consistent National Direction
- · Conducive Macro-Economic Policy
  - Single digit inflation
  - GDP growth per capita
- · Private Sector Led Development
- · Favourable Regulatory Environment
- Modern Infrastructure

# (1) ATTRACTING FOREIGN INVESTMENT (contd)

- Major Recent Progress 1995/1996
- Fundamental Mindset Change
- Privatization = Test Case
- · Caveat = U-Turns
  - = No Shortcuts
  - = "Golden Shares"
- Key = Track Record
  - = Trust

#### (3) NEEDS AND RQUIREMENTS (contd)

- Economic Policies, Practices, Institutions and Regulatory Systems
- Reliable and timely Information
- Industry
- Company
- Reliable, Insightful and Objective Professional Advisors
- Brokers
- Registrars
- Custodians
- External Auditors
- · Policy Consistency and National Strategic Direction

#### (4) IMPLICATIONS/PRIORITIES

#### NATIONAL LEVEL

- We Have to Make A Commitment if We Want Foreign Investment

  - Enabling environment
     Competitive growth rates
    . 6-10% Range
     Open, free market system

  - -- Continuous reform to make/ keep us attractive

#### (4) IMPLICATIONS/PRIORITIES (contd)

#### PRIORITIES

- NSE long range plan/strategy
- International standards of financial reporting
- Liquidity and depth in the capital markets
- Efficiency of clearing systems
- Strong registrars, custodians, investment research, etc.
- Overall = competitive edge vs. other capital markets

#### (3) NEEDS AND REQUIREMENTS

- · Professional Investors Come for Only One Purpose
  - To earn superior returns for themselves and their principals
- They are not Investing to Help Africa or Nigeria
- · They are Pragmatists, Realists and Objective Professionals

#### (4) IMPLICATIONS/PRIORITIES (contd)

- · NSE/CAPITAL MARKETS Play a Critical Role
  - Foster enabling environment and sound strategic direction which builds the nation's wealth
  - Implement best global practices and principles in -
  - -- financial institutions
  - -- capital market systems
  - -- business conduct
  - -- transparency/accountability

### CONCLUSION

- · Foreign Investors of all Types will Invest if:
  - we play by global rules
  - we earn their trust/confidence
- · We Clearly Have a Challenge to Come Up to "Olympic Standard"