

NATION BUILDING

FROM DREAMS TO RESULTS

Apostles in the
Market Place

Dick Kramer
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PURPOSE

- Assess Our Starting Point
- Face Today's Reality
- Reconfirm the Dream (Vision)
- Discuss Key Success Factors (Tracks)
- Look at the Strategy Process
- Suggest Approach to Way Forward

ASSESS OUR STARTING POINT

- Where Are We Now? Why?
 - Apostles in the Market Place
 - Similar “like minded” groups
 - Nigeria (and Africa)
- Comparison to 2004
 - “The Nigerian Challenge of Nation Building”

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ASSESS OUR STARTING POINT

Apostles in the Market Place

- Significant growth in numbers
- Considerable reflection and focus on leadership
- Institutional structure
 - Registered
 - Secretariat
- Multiple programs and services

SIGNIFICANT PROGRESS AND MOMENTUM

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ASSESS OUR STARTING POINT

Apostles in the Market Place (contd)

- Time to move forward
 - Reach out to “like minded” leaders
 - Maintain enduring values and principles
 - Work within circles of influence of “like minded” leaders to make change happen
 - Develop future strategy and action plan
 - Implement – move from dreams to results

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ASSESS OUR STARTING POINT

Progress of “Like Minded” Institutions

- AiMP is not alone – progress is notable on many fronts
- Examples
 - NESG → EMT/V-2020
 - Media → Improved candor and effectiveness
 - LBS → PAU, 10,000 Women, new faculties
 - WimBiz → The voice of women in business
 - Etc, Etc

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ASSESS OUR STARTING POINT

Nigerian Economy- One Important Dimension

- Significantly improved growth rates
- Debt relief
- Excess crude management
- Financial sector recapitalization
- Pension reform
- Telecomms boom
- Capital inflows
- Etc.

MANAGEABLE EXPOSURE TO GLOBAL FINANCIAL CRISIS?

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ASSESS OUR STARTING POINT

Major Risk – Global Financial Crisis

- Nigeria somewhat delinked from global financial systems
- Past sound fiscal and debt management has helped
- But –
 - Banking system is heavily leveraged with marginal debt
 - Equity market has created a “bubble” needing correction
 - Foreign credit and external inflows drying up
 - Oil industry is on declining path
- Move beyond “band aids” to address underlying problems

IT IS TIME TO FACE REALITY

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FACING TODAY'S REALITY

- Nigeria starts behind the pack and faces “Bottom Billion” Traps
- We need generations of sustainable progress on many fronts to unlock our potential
 - Nation building is a journey that is never completed
- Successful nation building combines -
 - Visionary leadership based on honest and transparent governance
 - Focus on what works – pragmatism rather than ideology
 - Ability to compete globally
 - Deep commitment to lasting values and cultures

FINANCIAL CRISIS WILL CREATE CHANCE FOR PROGRESS

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FACING TODAY'S REALITY

Critical Success Factors

- CSFs can be useful to focus analysis, visioning and action steps
- Today – we focus on 4 tracks
 - Rule of law
 - Values and ethics
 - Politics and institutions
 - Best people in government

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FACING TODAY'S REALITY

Critical Success Factors (contd)

Shared Values

1. Norms and standards
2. Openness
3. Anti-corruption
4. Cooperation

Human Capital

5. Education
6. Healthcare
7. Population management

Governing Systems

8. Good and stable government
9. Law and order

Global Competitiveness

10. Sustainable economic development
11. Competition
12. External environment
13. Science, engineering and technology

VISION 2010 CONTEXT IS USEFUL

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FACING TODAY'S REALITY

Vision 2010 Methodology

- Three Questions
 - Where Are We Now? And Why?
 - Where Do We Want to be?
 - How Do We Get There?
- Analyzed nation building from all dimensions
- End result was a blueprint –not an action plan

**SIMILAR APPROACH NEEDED TO MOVE BEYOND
DREAMS TO RESULTS**

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RECONFIRM THE DREAM (VISION)

- Key Principles
 - National Interest
 - Long term and sustainable
 - Learn from global experience
 - Foster open and candid discussion
 - Commit to practical and feasible end results
 - Address leadership challenges and how to build public support

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DISCUSS KEY SUCCESS FACTORS (TRACKS)

Example - Rule of Law

- Key elements include
 - Citizen support/self rule
 - Due process
 - Law making
 - Judiciary
 - Administration of justice
 - Courts
 - Police
 - Prisons
 - Etc.

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DISCUSS KEY SUCCESS FACTORS (TRACKS)

Example - Values and Ethics

- Honesty and accountability
- Openness and transparency
- Cooperation and cohesiveness
- Patriotism and nationalism
- Industry and self discipline
- Religion and morality
- Family values
- Etc.

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ANOTHER EXAMPLE - EDUCATION

- Human Resources are the prime determinant of a nation's strength and well being
- Education fosters -
 - Ability to compete in a global system
 - Enduring value systems and national culture
 - Ability to learn and cope with change
 - Cohesiveness of society and commitment to national purpose
 - Enlightened leadership and followership

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THE EXAMPLE OF EDUCATION

Education Has Many Dimensions

- Formal system
 - Elementary
 - Secondary
 - Tertiary
 - Technical
- Supportive Institutions
 - Family
 - Church
 - Community
 - Media

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Priority to Women

THE EXAMPLE OF EDUCATION

Education could be Major priority

- Active support for formal system and supportive institutions
- Priority focus on –
 - Leadership
 - Governance
 - Public
 - Private
 - Political processes
 - Lifetime learning
 - Responsible citizenship

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THE EXAMPLE OF EDUCATION

Education, like the economy, demands - Private Sector Initiative

- Focus on employable skills and job creation
- Focus on culture, values and citizenship
- Focus on strengthening educational system structures and supportive institutions
 - Public
 - Private
 - Community
 - Church
 - Family

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WE WILL NEED A STRATEGY

LOOK AT THE STRATEGY PROCESS

- AiMP needs a strategy for each selected track
- Typical process – strategy to plans
 - Vision/mission (what/why)
 - Overall
 - By track
 - Objectives/Goals (What/how much)
 - Strategy and Action Plans (how)
 - Overall
 - By Track

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SUGGESTED APPROACH TO WAY FORWARD

- Answer the three questions
 - For Nigeria
 - For Tracks (CSFS)
 - For AiMP and Other Similar Groups
- Define priorities
- Define specific plans for key selected priorities

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SUGGESTED APPROACH TO WAY FORWARD

- Relevant experience suggests these planning priorities:
 - **Focus** –unique niche
 - **Synergize** – with like minded institutions and leaders
 - **Build leadership** – which assures long term results
 - **Institutionalize** – go beyond Volunteerism
 - **National interest** – self interest, narrow viewpoints and “silo” approach won’t work

BUILD OASES OF SANITY INTO A NATIONAL SUCCESS

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SUGGESTED APPROACH TO WAY FORWARD

Why these priorities?

- Focus
 - Nation building agenda is so huge that any private institution must be selective
 - Narrow slices and deep impact using Covey “circle of influence”
- Synergize
 - Startups are time consuming, waste valuable time and result in fragmented solutions
 - Best results come from identifying good ‘partners in progress’ and working with them to create synergy (2+2=5)

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SUGGESTED APPROACH TO WAY FORWARD

Why these priorities?

- Build Leadership
 - People make the difference - good leaders make major difference
 - Key is “What Works” - not ideologies (pragmatism)
 - Leaders must take risk - since *self interest* is dominant (Entrenched Resistance)
- Institutionalize
 - Volunteer efforts can launch great causes and works
 - But – only institutions create sustainable, long term results

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SUGGESTED APPROACH TO WAY FORWARD

Why these priorities?

- National interest
 - Nation building can only succeed if national interest defeats self interest
 - We can not achieve *major* success unless we work with *all* interests in a way that makes national interest supreme
 - Great things can be achieved if you do not care who gets the credit

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**IT ONLY TAKES ONE COMMITTED AND
DEDICATED GENERATION TO BUILD A
GREAT NATION**

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